

(Please write your Exam Roll No.)

Exam Roll No. 04914202421

# END TERM EXAMINATION

SIXTH SEMESTER [BA(JMC)] JUNE 2024

Paper Code: BA(JMC)-304

Subject: Global Media: An Overview

Time: 3 Hours

Maximum Marks: 75

Note: Attempt five questions in all including Q.No1 which is compulsory.

- Q1 Write short notes on **any five** of the following: (5x3=15)
- a) Political Propaganda
  - b) Media during World War II
  - c) Al Jazeera
  - d) Voice of America
  - e) Media Hegemony
  - f) NANAP
- Q2 What do you understand with the North-South Divide? Enumerate the barriers to the flow of News and information. (15)
- Q3 Has India implemented the McBride Report effectively? Discuss with the recommendations of NWICO. (15)
- Q4 Write notes on **any two** of the following: (7.5x2=15)
- a) Media Imperialism
  - b) Global Television and Cultural Imperialism
  - c) Regulations on Visual Coverage and Media Exchange
- Q5 What are the main news agencies in India? Discuss the government and private sector media conglomerates. (15)
- Q6 Write notes on **any two** of the following: (7.5x2=15)
- a) Internet Protocol TV
  - b) Cable & Satellite TV
  - c) Domination of Transnational News Agencies
- Q7 Write a brief report on the G20 summit held in India. What are the global challenges in the New Information Age? (15)
- Q8 What is Internet Journalism? Has it influenced the democratization of communication? Elaborate with example. (15)

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